



NEW PODCAST “THE BUSINESS OF HOTELS” NOW AVAILABLE ON ITUNES:

LWHA’S GARY ISENBERG TO TALK “THE BUSINESS OF HOTELS: EXAMINING THE ISSUES THAT MATTER MOST TO OWNERS AND INVESTORS”

(New York, New York) January 15, 2018 — *The Business of Hotels, Examining the Issues that Matter Most to Owners and Investors* is an ongoing series of podcast conversations discussing and dissecting a variety of 21st century operations and societal challenges impacting hotel owners. The show is now available through the No Vacancy News network and is available for free on [iTunes](#), [Google Play](#), [Stitcher](#), <http://lwhospitalityadvisors.com/podcasts> , or wherever listeners prefer to download podcasts.

Click the links to listen to the short [introductory episode](#) and the [Episode 1: The Business of Hotels and The Sharing Economy Effect](#).

The *Business of Hotels* podcast focuses on topics from investment cycles and cap rates; short-term or apartment-like rentals; primary, secondary and tertiary market characteristics; to, of course, Airbnb, online travel agencies and other third parties and disruptors in the lodging segment. *The Business of Hotels* is geared toward executives currently owning and operating hotels, or who may be looking to buy, build or sell a hotel or portfolio of assets. The conversations are candid and revealing, sharing anecdotes of successes and failures, as well as strong opinions regarding the nuances of the business of running a hotel today.

The series features informative and easy-to-enjoy conversations between seasoned hotelier and LWHA Asset Management President Gary Isenberg, and industry veteran and No Vacancy podcaster Glenn Haussman.

Isenberg shares, “No matter the topic, the conversations are fun, while also informative and helpful. The discussions are geared to helping owners and operators navigate through the challenges they face today. The feedback I’ve received from those who have listened so far has been tremendous and encouraging.”

“Gary’s insight into typically little-discussed hotel industry-related issues is incredible,” shares Haussman. “This show is all about sharing what you need to hear rather than what listeners think they want to hear. It’s a fantastic addition to the No Vacancy family of shows.”

Fans of the podcast can contact Isenberg via email at gary.isenberg@lwhadvisors.com to provide feedback and ideas for the podcast. To listen to the podcast, visit <http://lwhospitalityadvisors.com/podcasts>.

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ABOUT THE “BUSINESS OF HOTELS” PODCAST: Whether recorded in New York City or at various global industry conferences, *The Business of Hotels* serves listeners interested in hotel investment, operations, marketing, or trending issues impacting hotel ownership. Hosted by LWHA’s Asset Management President Gary Isenberg, the “Business of Hotels” is released monthly and is available for subscription on Apple [iTunes](#). For more information about the podcast, contact Gary Isenberg at 201-424-2495.

ABOUT GARY ISENBERG, PRESIDENT LWHA ASSET MANAGEMENT SERVICES: Gary Isenberg is President, LWHA® Asset & Property Management Services, specializing in hotels, resorts and hospitality. Gary has more than 30 years of diversified industry experience in hotel management, finance, food and beverage, operations and asset management. His areas of specialization include: third party asset management involving capital budgeting, PIP costing, internal control and accounting; Serving as an owner’s rep; Due diligence for real estate investors; and Development services to negotiate management or franchise agreements. www.lwhadvisors.com.

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