

# LW Hospitality Advisors (LWHA) announces strategic alliance with India based Hotelivate

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LW Hospitality Advisors (LWHA®), a US-based leading hospitality valuation and advisory services firm and Hotelivate, a new-age hospitality consulting firm offering end-to-end business solutions for the hotel and travel industry, announced a strategic partnership to market, promote and collaborate with each other across the North American & Asia Pacific regions. With this announcement, LWHA® and Hotelivate leverage a combined senior partners level experience of over 160 years across services & geographies, bringing forth a formidable alliance that has the depth and expertise to provide curated solutions to their clients.

LWHA® provides a myriad of services in North America focused exclusively on hospitality, gaming and real estate. Representative property types include hotels, resorts, gaming properties, and conference centers. LWHA® works globally with corporate, institutional, and individual clients, as well as with municipalities and governmental agencies on all facets of hospitality real estate. Complementing the same, through its focused and innovative approach, Hotelivate serves a wide range of industry stakeholders in APAC across all phases of hospitality lifecycle consulting, thereby eliminating the need for several different advisors.

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Sharing this news, Mr. Daniel H. Lesser, President & CEO, LW Hospitality Advisors said, "The Hotelivate team is known across APAC for their decades of experience in providing trusted advisory to their clients. At LWHA®, we too are passionate about serving our clients with the utmost professionalism, and providing high quality, unbiased due diligence in a timely and cost-effective manner. This alliance brings together two very driven and dedicated consulting forces from the west & the east, and the opportunities to add value to our clients are immense."

Further, speaking on the occasion of this partnership, Mr. Manav Thadani, Founder Chariman, Hotelivate said, "It gives us distinct pleasure to announce the strategic alliance with LWHA®. There are a vast pool of hotel owners, investors and developers in North America who are keen to benefit from the fast-growing opportunity set in Asia. Conversely, Asian investors see a lot of value in extending their reach to the west. Hotelivate & LWHA® are ideally poised to assist our respective client's in their growth strategies across the globe now". On the topic of emerging market opportunities post the partnership, he added, "Both our firms offer a myriad of consulting solutions that are targeted, focused and curated to the needs of hospitality industry stakeholders. We are excited about the prospects of leveraging of each other's strengths."

## About Hotelivate

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Hotelivate is a new-age hospitality consulting firm offering specialized services to clients

across the Asia Pacific region. Founded by the erstwhile team of HVS India, Hotelivate, offers a comprehensive consulting environment through a diverse team of consultants that have a combined professional experience of 250 years across varied hospitality verticals.

**Contact**

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**About LW Hospitality Advisors**

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LWHA is a leading hospitality valuation and advisory services firm focused on hotels, resorts, gaming properties, and conference center assets worldwide. Their executives have more than 70 years of combined broad hotel experience. Their professionals are known for consistently delivering a premier level of service and work product to their valued clientele across North America.