

Hotel Business®

[Dallas Hotel Conference Begins Today](#)

Thursday October 20th, 2016 - 9:00AM



Each year, the Dallas Hotel Conference welcomes industry professionals from across the U.S. for a day of networking and discussion focused on the latest hospitality trends in the hotel marketplace. Today's event will take place from 3-7 p.m. at the Omni Mandalay Hotel at Las Colinas at 221 E. Las Colinas Blvd. in Irving, TX.

“Now in its 11th year, the Dallas Hotel Conference has become a staple of the hospitality scene in Dallas,” said Cynthia Brotman Nelson, chair of the hospitality industry team at Gardere Wynne Sewell, LLP. “We look forward to its continued growth in the coming years.”

Attendance continues to grow, attracting a wide range of individuals involved in the hospitality industry. Attendees include consultants, corporate managers, developers, financial analysts, general managers, hotel executives/owners, human resource professionals, in-house counsel, investors, lenders, marketing and branding experts, media and meeting planners.

This year's program will include a market update by Dan Lesser, president and CEO, LW Hospitality Advisors LLC with a presentation titled, "The Capital Markets: When Will the Bubble Burst?" The presentation will be moderated by Chuck Bedsole, managing director, Alvarez & Marsal North America, LLC.

Panelists include Monty Bennett, CEO and director, Ashford Inc.; Tom Day, EVP, Hospitality Finance Group, Wells Fargo; Steve Haggerty, global head of capital strategy, Franchising & Select Service, Hyatt Hotels Corporation; Dave Johnson, president and CEO, Aimbridge Hospitality L.P. and Dan Peek, senior managing director, HFF.

There will also be an AH&LA and Government Affairs update by Brian Crawford, VP, government & political affairs, American Hotel & Lodging Association on social media and the hospitality industry, with moderator Katie Moro, global director Business Intelligence Product, TravelClick Inc.

Panelists include Sabrina Callahan, director, social media planning & integration, Hilton Worldwide; Rob Castellucci, senior director, business development, TrustYou; Mike Wylie, managing director, Dallas, Wpromote LLC and Nolan Wrentmore, VP of revenue management & eCommerce, Aimbridge Hospitality L.P.

The Dallas Hotel Conference is sponsored by Aimbridge Hospitality, The hospitality industry team at Gardere Wynne Sewell LLP, Alvarez & Marsal and HFF. The conference celebrated its 10th year in 2015. Based on pre-registration numbers, it has grown from less than 100 attendees in 2005 to approximately 700 in 2015.

Visit www.dallashotelconference.com for final presentations and photos from the conference, as well as previous programs, presentations and photos.

To learn more about Gardere Wynne Sewell LLP, visit www.gardere.com.
