



For Immediate Release

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LW Hospitality Advisors (LWHA) Announces Expansion With Opening of Orlando Office

New Office Led by Brian R. Biggs CPA

Orlando/New York, May 31, 2013 -- Daniel H. Lesser, President & CEO of LW Hospitality Advisors (LWHA) today announced the opening of the firm's third office, to be led by Brian Biggs CPA. Mr. Biggs who serves as Senior Vice President based in Orlando, FL, brings more than 25 years of experience in a wide range of hospitality financial, operational, valuation, and advisory services. Mr. Biggs provides services to corporate, institutional and individual clients on many facets of hospitality real estate including: expert testimony, site evaluation, highest and best use analysis, appraisals, and feasibility and market studies.

"Brian was a senior member of my team at CB Richard Ellis (CBRE), and his experience and capabilities in lodging valuation and hospitality consulting enhance LWHA's pool of senior talent and geographic footprint" said Daniel H. Lesser. LWHA recently marked its second year anniversary, and during the next year the firm anticipates additional growth with new offices in the Midwest and West Coast.

Most recently, Mr. Biggs served as Vice President with CBRE where he executed nearly a thousand hospitality related assignments throughout the eastern United States, the Caribbean, Mexico and Latin America. Mr. Biggs who is a Certified Public Accountant previously held accounting/finance positions, including Director of Finance, with Four Seasons Hotels & Resorts (Four Seasons) in Dallas, New York, Philadelphia, and the island of Nevis in the West Indies. Prior to his decade long tenure with Four Seasons, Mr. Biggs held a variety of operational positions with Bristol Hotels & Resorts and its predecessor Harvey Hotel Company.

Mr. Biggs earned a B.S. in Accounting from the University of Texas at Dallas – School of Management. He is a Candidate for Designation with the Appraisal Institute, and is a Licensed Certified General Real Estate Appraiser in Florida, Georgia, and Mississippi, as well as a Licensed Florida Real Estate Broker. Mr. Biggs said, "LWHA

provides best in class valuation and advisory services to U.S. lodging market participants and I look forward to leveraging my practice with Dan Lesser and Evan Weiss, two highly respected leaders in the hospitality industry.”

The Orlando office of LW Hospitality Advisors is located at 5728 Major Boulevard, Suite 215 Orlando, FL 32819. For more information contact: Brian Biggs at brian.biggs@lwhadvisors.com, 407.301.2999 x112 ; or Daniel Lesser at daniel.lesser@lwhadvisors.com or Evan Weiss at evan.weiss@lwhadvisors.com 212.300.6684.