

Investment Overview of the U.S. Lodging Industry

October 18, 2006

Presented to:
Urban Land Institute Fall Meeting 2006

Daniel H. Lesser

Senior Managing Director – Industry Leader
Hospitality & Gaming Group
CB Richard Ellis, Inc.
One Penn Plaza, Suite 1835
New York, New York 10119
USA

Phone: 212.207.6064
Fax: 212.207.6069
Email: daniel.lesser@cbre.com

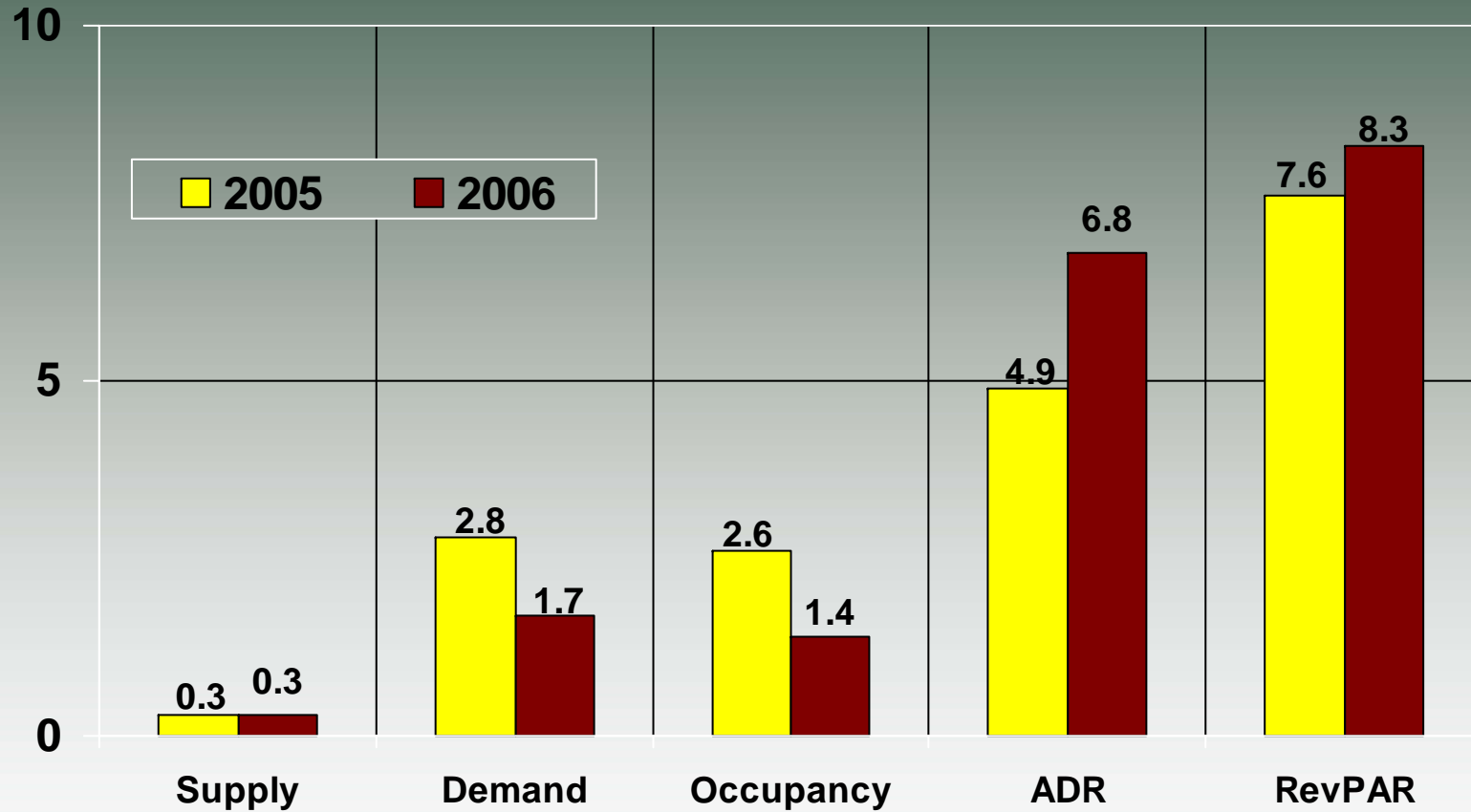
100 A CENTURY OF SERVICE
1906 | 2006

Investment Overview of the U.S. Lodging Industry

- Overview of U.S. Hotel Economic Performance
- Overview of Mid Year 2006 CB Richard Ellis Significant (Over \$10 Million) U.S. Hotel Sales
- Return Analysis of Three Recent Significant U.S. Hotel Sales
- Valuation/Pricing Challenges in Today's Market
- Lodging Industry Risk Considerations
- Summary

Total United States

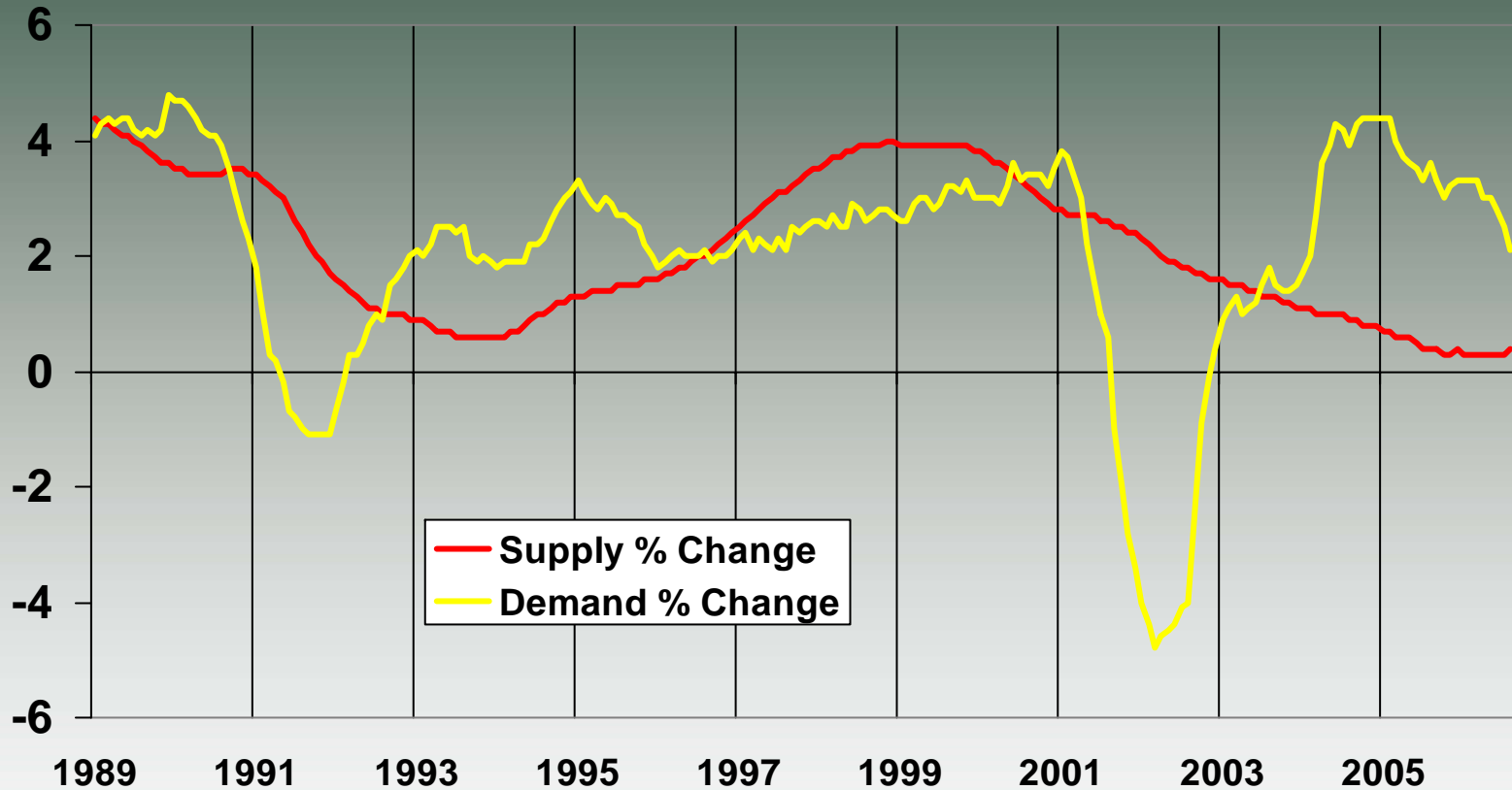
Key Performance Indicators Percent Change – August YTD



Source: Smith Travel Research

Total United States

Room Supply/Demand Percent Change
Twelve Month Average – 1989 to August 2006



Source: Smith Travel Research

100 A CENTURY OF SERVICE
1906 | 2006

CB Richard Ellis | Page 4

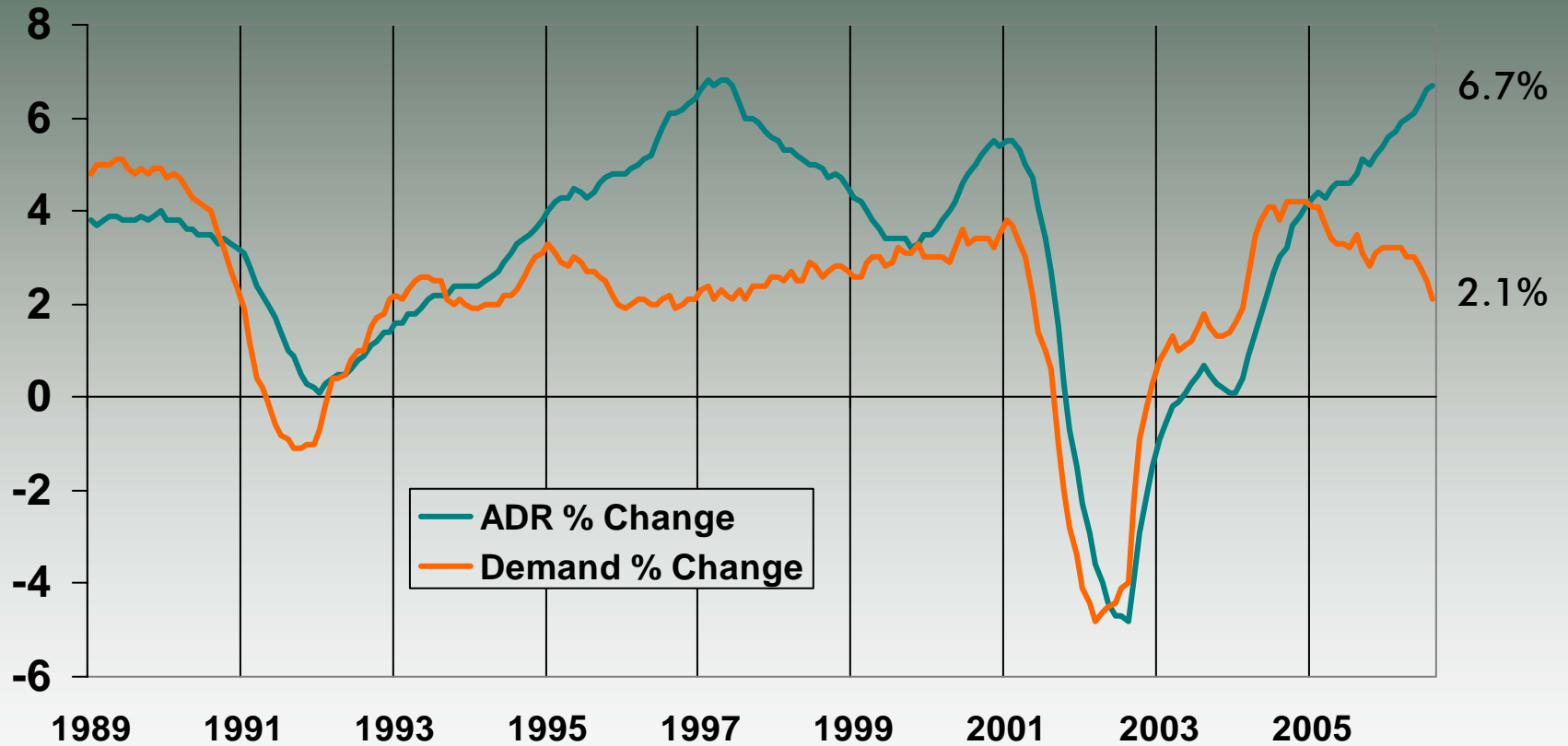
Daniel H. Lesser
Senior Managing Director-Industry Leader
Hospitality & Gaming Group
Phone: 212.207.6064
Email: daniel.lesser@cbre.com

CBRE
CB RICHARD ELLIS

Total United States

Room Demand / ADR Percent Change

Twelve Month Average – 1989 to August 2006



Source: Smith Travel Research

100 A CENTURY OF SERVICE
1906 | 2006

CB Richard Ellis | Page 5

Daniel H. Lesser
Senior Managing Director-Industry Leader
Hospitality & Gaming Group
Phone: 212.207.6064
Email: daniel.lesser@cbre.com

CBRE
CB RICHARD ELLIS

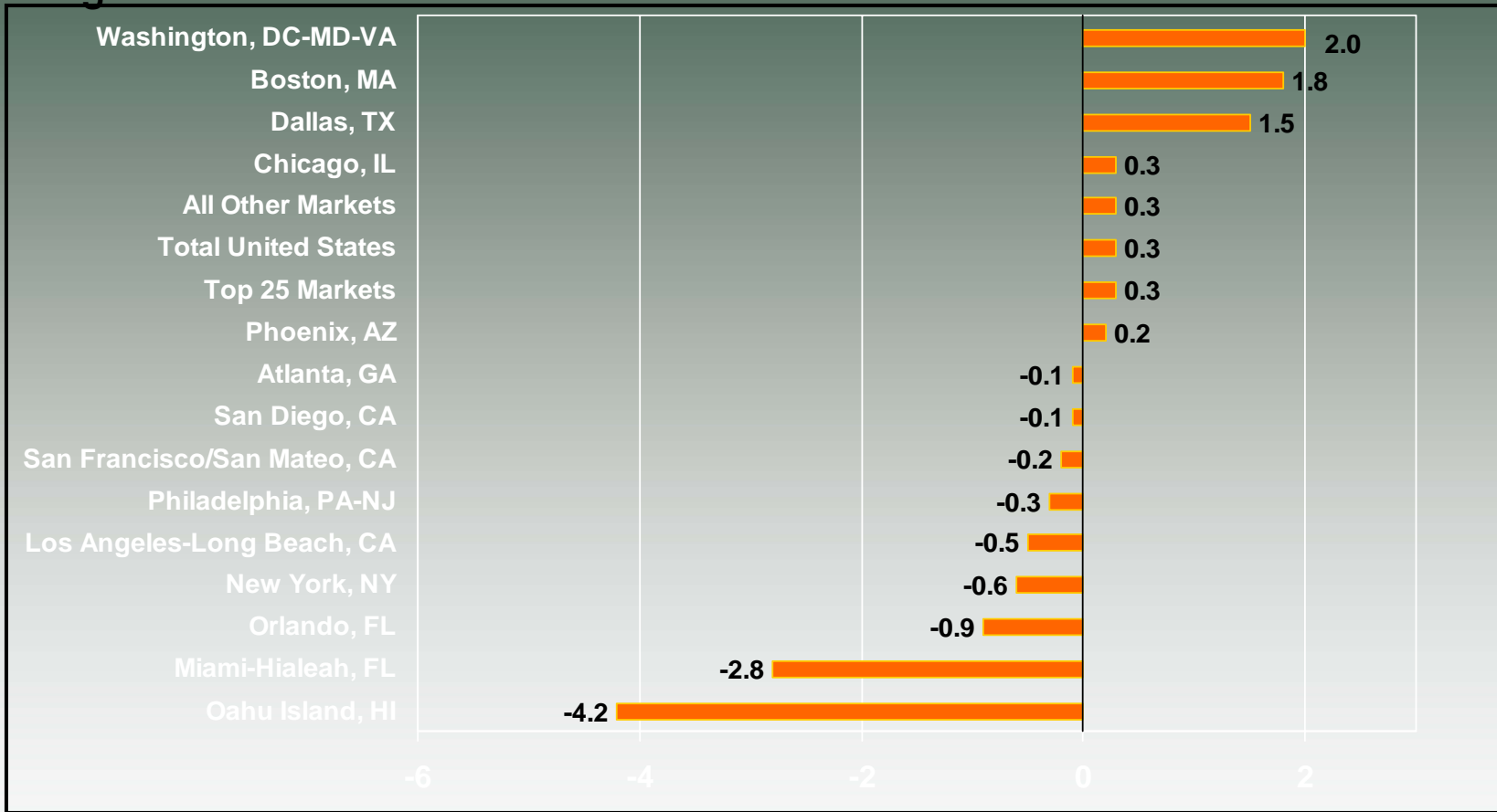
Markets with Highest Construction Activity August 2006

<u>Market</u>	<u># Rooms</u>	<u>% Existing Supply</u>
Las Vegas	7,942	5.1
Washington, DC	5,311	5.8
Chicago	5,180	5.1
New York	3,987	5.0
Orlando	3,668	3.3

Source: Smith Travel Research

Key 15 Markets

Room Supply Percent Change August 2006 YTD Year over Year



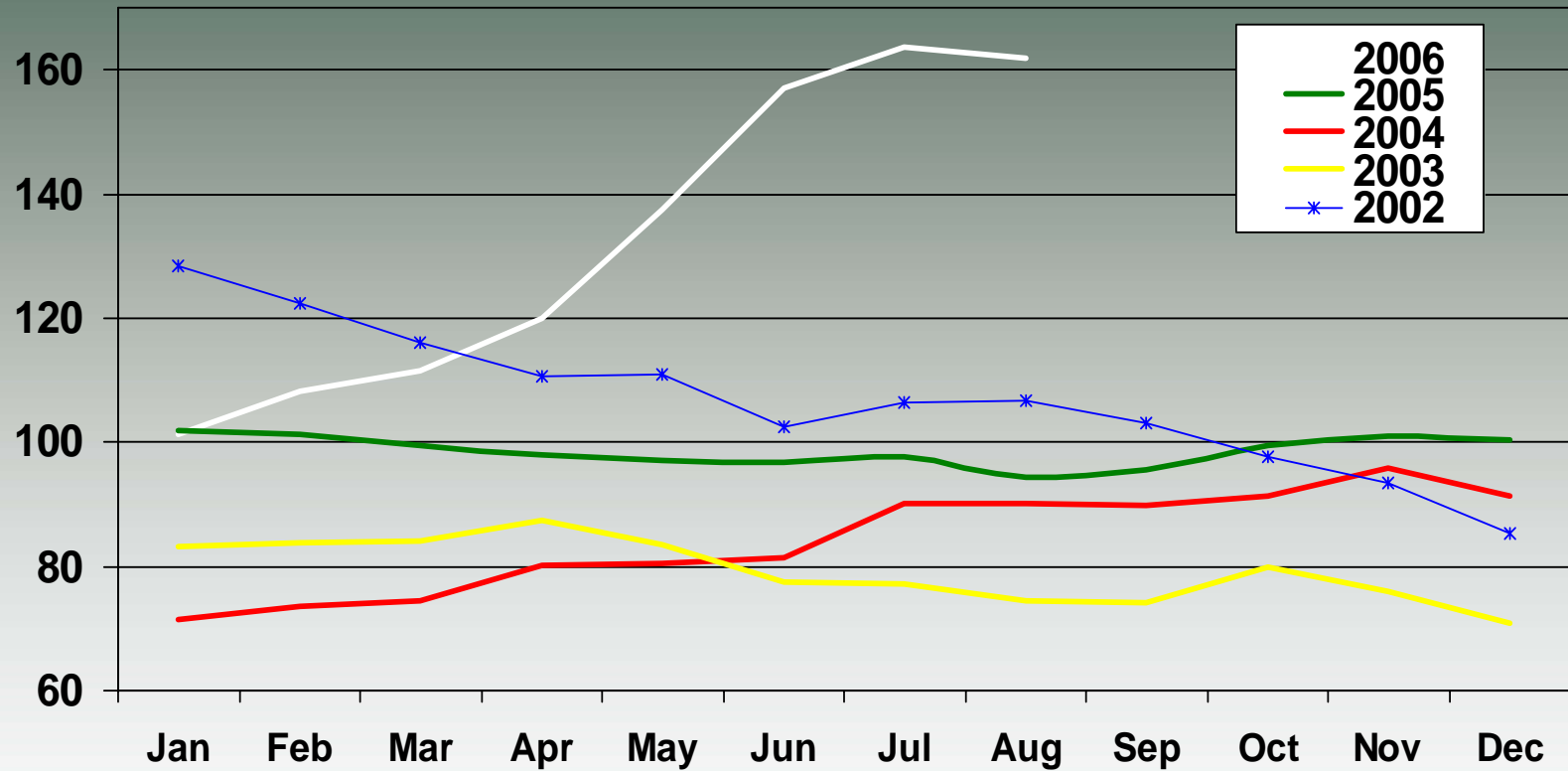
Source: Smith Travel Research

Daniel H. Lesser
 Senior Managing Director-Industry Leader
 Hospitality & Gaming Group
 Phone: 212.207.6064
 Email: daniel.lesser@cbre.com



Total United States

In Construction – Rooms in Thousands
January 2002 – August 2006



Source: Smith Travel Research

Reasons for Low Construction

Construction Costs

Interest Rates

Steel, Concrete, Lumber – Availability

Land (Competition for Sites)

Hurricanes

Rising Operating Costs

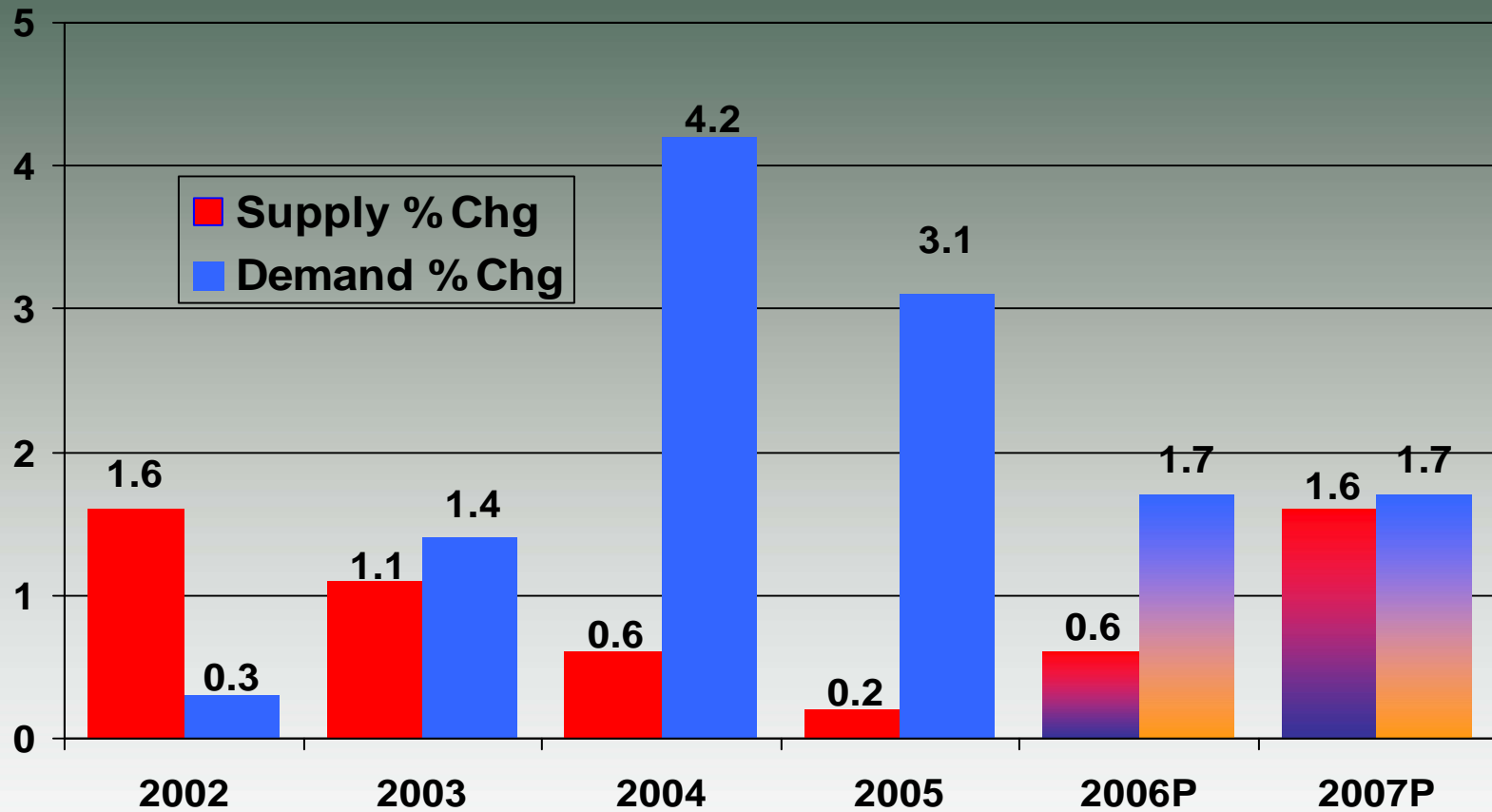
Energy – Natural Gas, Electricity

Insurance – Health Care, Property, Liability

Labor – Visa Caps, Union Contracts, Aging Work Force

Total United States

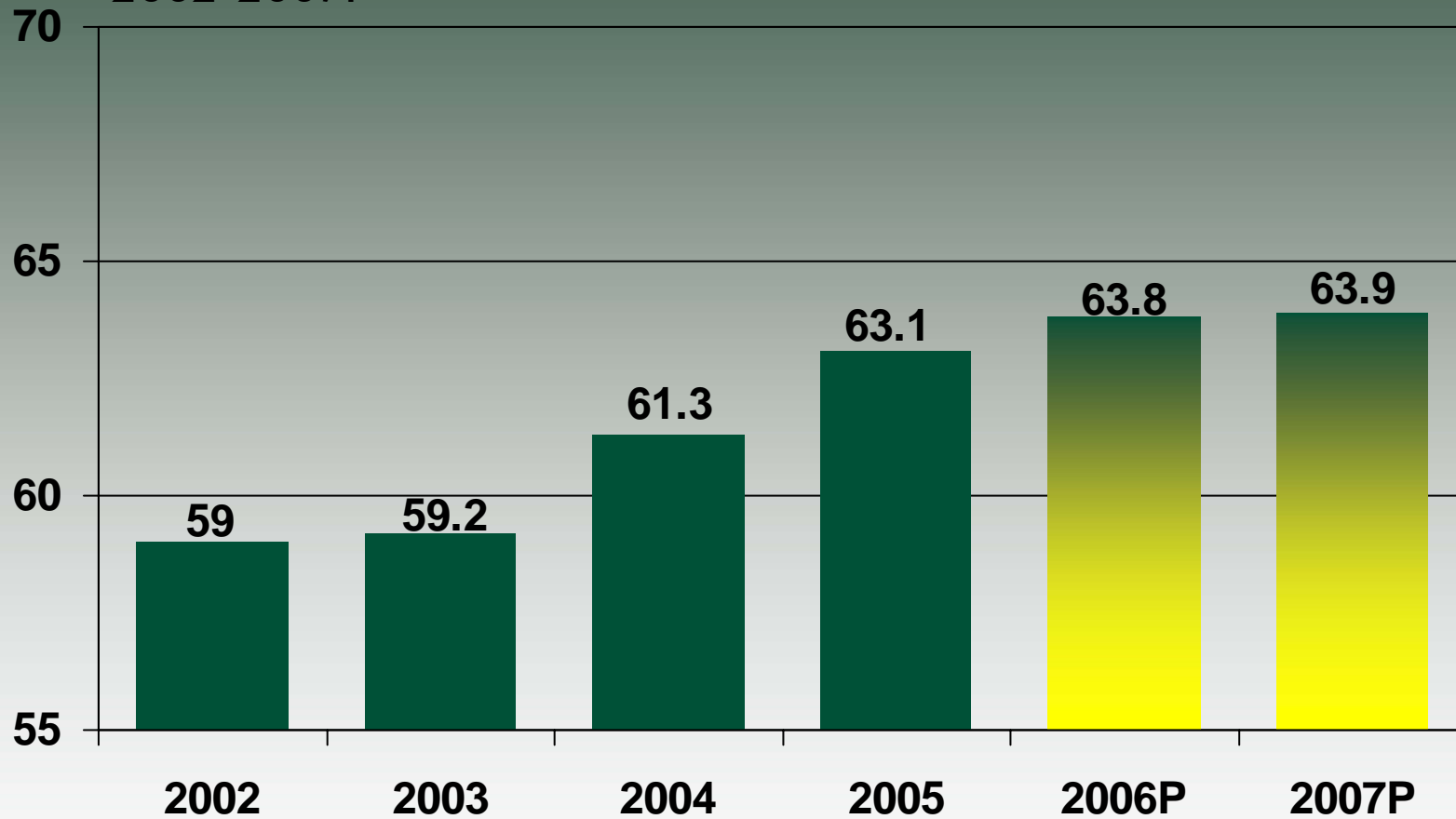
Supply/Demand Percent Change
2002-2007P



Source: Smith Travel Research

Total United States

Occupancy Percent
2002-2007P



Source: Smith Travel Research

Total United States

Nominal Room Rates
2000 – 2007P



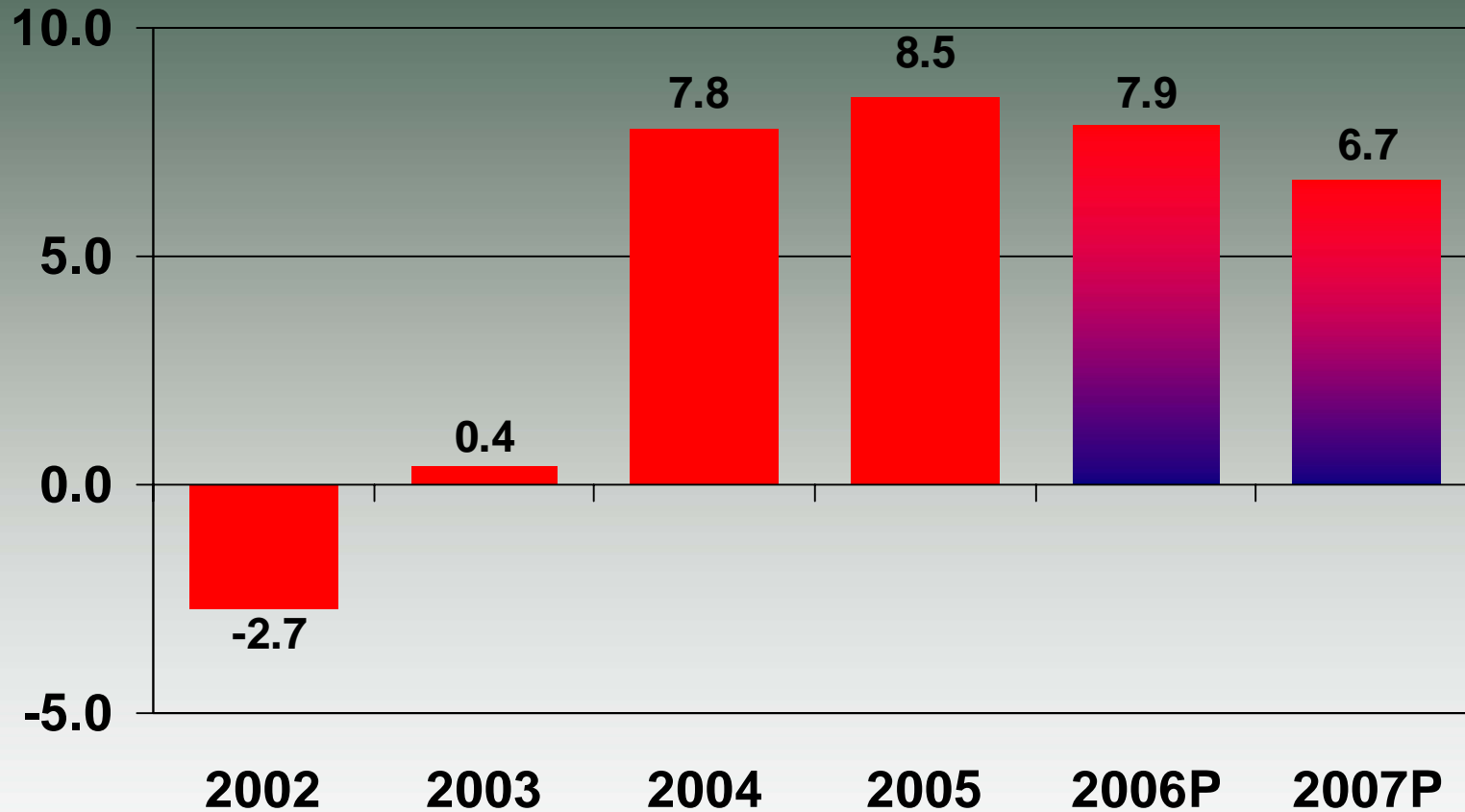
Source: Smith Travel Research

Daniel H. Lesser
Senior Managing Director-Industry Leader
Hospitality & Gaming Group
Phone: 212.207.6064
Email: daniel.lesser@cbre.com



Total United States

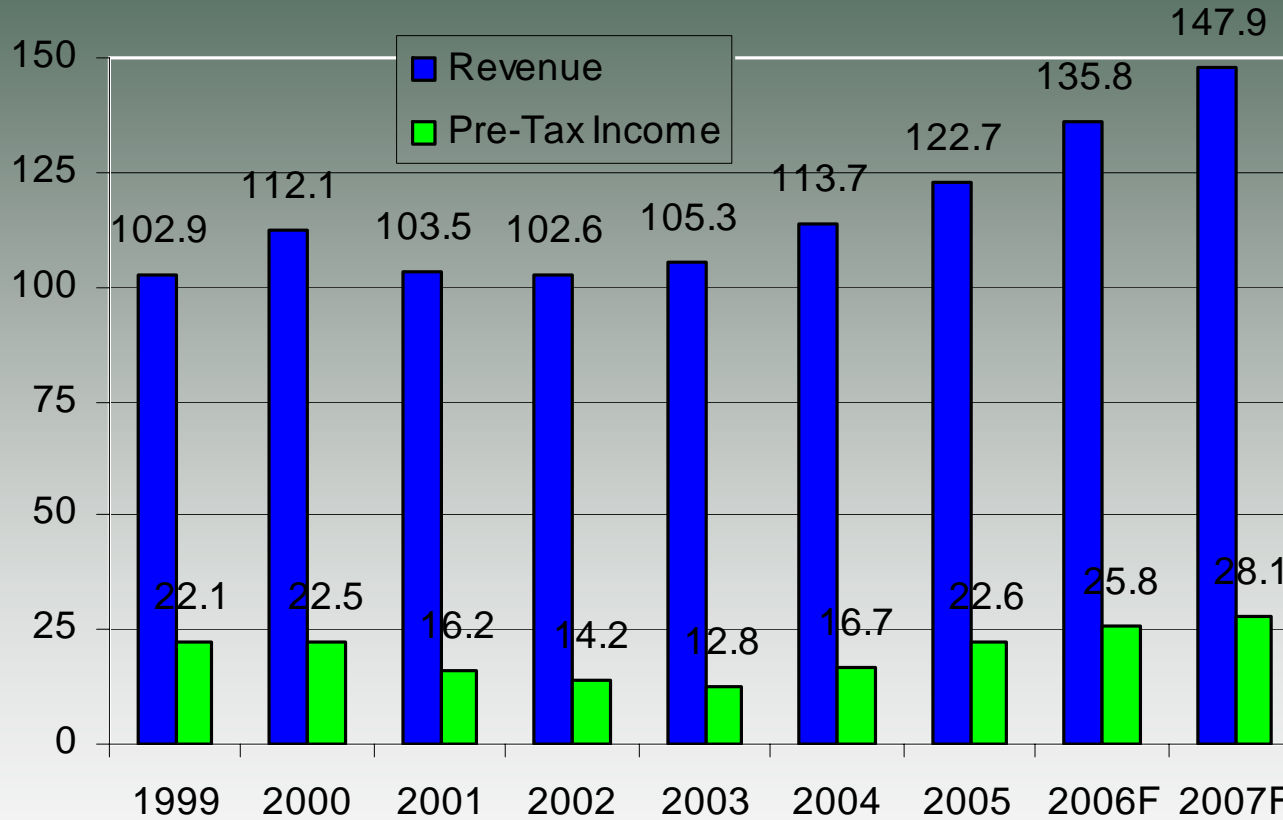
RevPAR Percent Change
2002-2006P



Source: Smith Travel Research

Total United States

Estimated Revenue and Pre-Tax Income (In Billions)
Years 1999-2007F



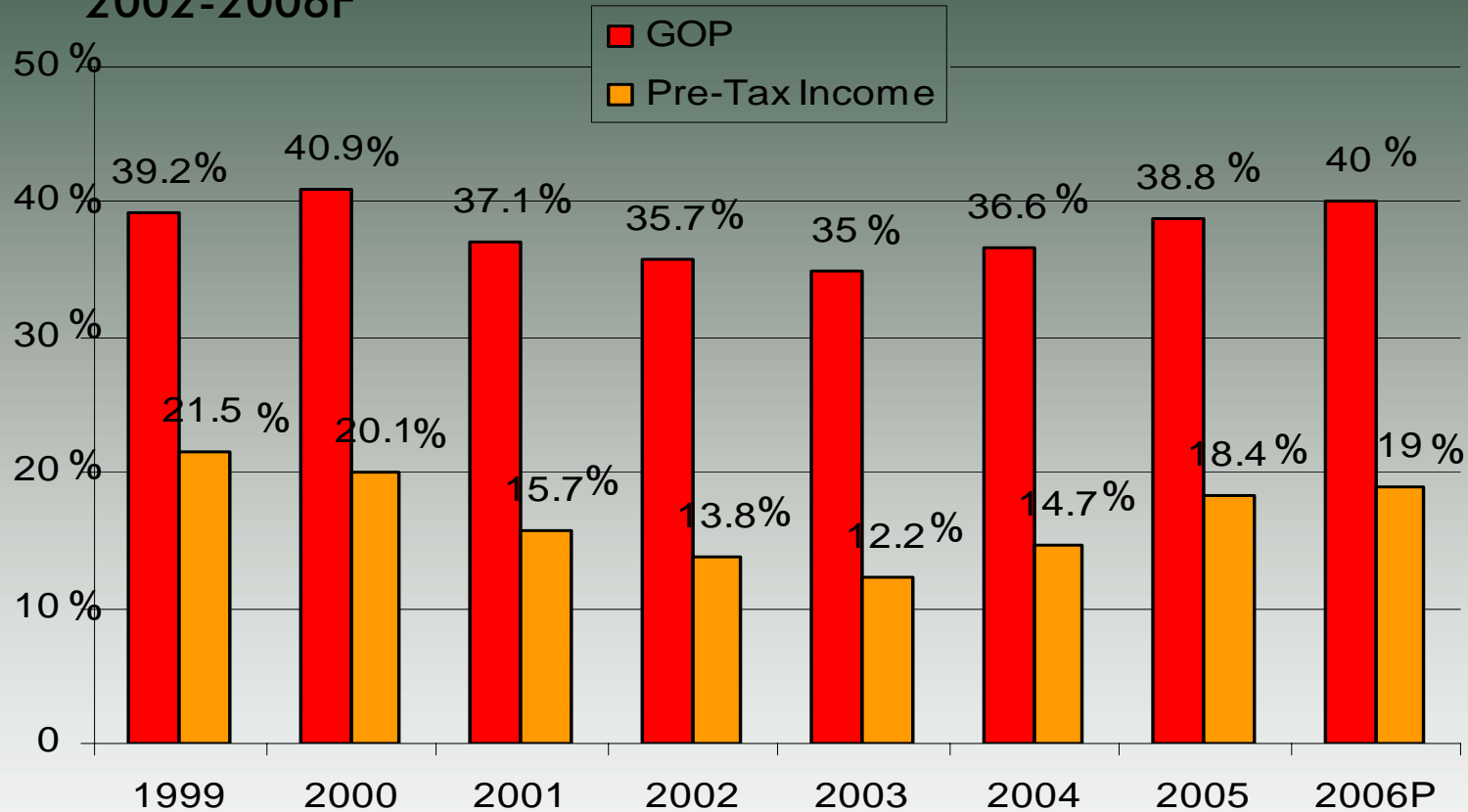
Source: Smith Travel Research

Daniel H. Lesser
Senior Managing Director-Industry Leader
Hospitality & Gaming Group
Phone: 212.207.6064
Email: daniel.lesser@cbre.com



Total United States

**GOP and Pre-Tax Income – Percent of Total Revenues
2002-2006F**



Source: Smith Travel Research

Top Ten U.S. Hotel Sales – Mid Year 2006 By Estimated Sales Price

Property	Location	No. of Rooms	Estimated Sales Price	Estimated Price/Room	Buyer	Seller
Four Seasons Resort Hualalai	Ka'upulehu-Kona, HI	243	\$550,000,000	\$2,263,374	MSD Capital & Rockpoint Group	Kajima Family
Drake Swissotel	New York, NY	495	\$440,000,000	\$888,889	Macklowe Organization	Host Marriott Corporation
Westin St. Francis	San Francisco, CA	1195	\$440,000,000	\$368,201	Strategic Hotels & Resorts Inc.	Blackstone Real Estate Partners
Westin Kierland Resort & Spa	Scottsdale, AZ	732	\$393,000,000	\$536,885	Host Hotels & Resorts, Inc.	The Kierland Resort Company, LLC
Fairmont Scottsdale Princess	Scottsdale, AZ	651	\$345,000,000	\$529,954	Strategic Hotels & Resorts, LLC	Fairmont Raffles Holdings International
Ritz-Carlton Laguna Niguel	Dana Point, CA	393	\$339,000,000	\$862,595	Strategic Hotels & Resorts, Inc.	Strategic Hotel Capital, LLC
Chicago Marriott Downtown	Chicago, IL	1192	\$306,000,000	\$256,711	DiamondRock Hospitality	LaSalle Hotel Properties & Carlyle Group
Hilton Times Square	New York, NY	444	\$242,500,000	\$546,171	Sunstone Hotel Investors Inc.	Forest City Ratner
Four Seasons Resort & Club Dallas at Las Colinas	Las Colinas, TX	397	\$230,000,000	\$579,345	BentleyForbes	USAA Real Estate of San Antonio
Sawgrass Marriott Ponte Vedra Beach Resort & Spa	Ponte Vedra Beach, FL	508	\$220,500,000	\$434,055	Redquartz Boundaries Ltd.	Interstate Hotels & Resorts & CIGNA

CB Richard Ellis (CBRE) has compiled the above information from sources deemed reliable, and the information is thought to be correct, however CBRE cannot warrant absolute accuracy of all the data. Use of this information without verification from original sources is at your own risk.

Daniel H. Lesser
Senior Managing Director-Industry Leader
Hospitality & Gaming Group
Phone: 212.207.6064
Email: daniel.lesser@cbre.com



Top Ten Select Major U.S. Hotel Sales – Mid Year 2006 By Estimated Room Price

Property	Location	No. of Rooms	Estimated Sales Price	Estimated Price/Room	Buyer	Seller
Four Seasons Resort Hualalai	Ka'upulehu-Kona, HI	243	\$550,000,000	\$2,263,374	MSD Capital & Rockpoint Group	Kajima Family
Drake Swissotel	New York, NY	495	\$440,000,000	\$888,889	Macklowe Organization	Host Marriott Corporation
Ritz-Carlton Laguna Niguel	Dana Point, CA	393	\$339,000,000	\$862,595	Strategic Hotels & Resorts, Inc.	Strategic Hotel Capital, LLC
The Mark	New York, NY	177	\$150,000,000	\$847,458	Simon Elias & Izak Senbahar	Mandarin Oriental Hotels
Chatham Bars Inn	Chatham, MA	205	\$166,000,000	\$809,756	N/A	Great American Financial Resources Inc.
Fours Seasons Hotel	Washington DC	211	\$168,900,000	\$800,474	Strategic Hotels & Resorts Inc.	Louis Dreyfus Property Group
Holiday Isle Beach Resorts & Marina	Islamorada, FL	151	\$98,250,000	\$650,662	Ceebraid Signal	Celentano Properties
Four Seasons Resort & Club Dallas at Las Colinas	Las Colinas, TX	397	\$230,000,000	\$579,345	BentleyForbes	USAA Real Estate of San Antonio
Hilton Times Square	New York, NY	444	\$242,500,000	\$546,171	Sunstone Hotel Investors Inc.	Forest City Ratner
Westin Kierland Resort & Spa	Scottsdale, AZ	732	\$393,000,000	\$536,885	Host Hotels & Resorts, Inc.	The Kierland Resort Company, LLC

CB Richard Ellis (CBRE) has compiled the above information from sources deemed reliable, and the information is thought to be correct, however CBRE cannot warrant absolute accuracy of all the data. Use of this information without verification from original sources is at your own risk.



Daniel H. Lesser
Senior Managing Director-Industry Leader
Hospitality & Gaming Group
Phone: 212.207.6064
Email: daniel.lesser@cbre.com



Top Ten Select Major U.S. Hotel Sales – Mid Year 2006 By Number of Rooms

Property	Location	No. of Rooms	Estimated Sales Price	Estimated Price/Room	Buyer	Seller
Westin St. Francis	San Francisco, CA	1195	\$440,000,000	\$368,201	Strategic Hotels & Resorts Inc.	Blackstone Real Estate Partners
Chicago Marriott Downtown	Chicago, IL	1192	\$306,000,000	\$256,711	DiamondRock Hospitality	LaSalle Hotel Properties & Carlyle Group
Hilton Minneapolis	Minneapolis, MN	821	\$92,000,000	\$112,058	1001 Marquette LLC	Hilton Hotels Corporation
Westin Michigan Avenue	Chicago, IL	751	\$214,700,000	\$285,885	LaSalle Hotel Properties	JER Partners
Westin Kierland Resort & Spa	Scottsdale, AZ	732	\$393,000,000	\$536,885	Host Hotels & Resorts, Inc.	The Kierland Resort Company, LLC
Hilton Pittsburgh	Pittsburgh, PA	713	\$28,000,000	\$39,271	Shubh Hotels Pittsburgh, LLC	Hilton Hotels Corp. & Hertz Gateway Center, LP
Crystal Gateway Marriott	Arlington, VA	697	\$107,000,000	\$153,515	Ashford Hospitality Trust, Inc.	EADS
Renaissance Nashville Hotel	Nashville, TN	673	\$77,000,000	\$114,413	Highland Hospitality Corp.	N/A
Fairmont Scottsdale Princess	Scottsdale, AZ	651	\$345,000,000	\$529,954	Strategic Hotels & Resorts, LLC	Fairmont Raffles Holdings International
Pointe Hilton Tapatío Cliffs	Phoenix, AZ	585	\$85,000,000	\$145,299	Highland Hospitality Corp.	Hilton Hotels Corporation
Sawgrass Marriott Ponte Vedra Beach Resort & Spa	Ponte Vedra Beach, FL	508	\$220,500,000	\$434,055	Redquartz Boundaries Ltd.	Interstate Hotels & Resorts & CIGNA

CB Richard Ellis (CBRE) has compiled the above information from sources deemed reliable, and the information is thought to be correct, however CBRE cannot warrant absolute accuracy of all the data. Use of this information without verification from original sources is at your own risk.

Daniel H. Lesser
Senior Managing Director-Industry Leader
Hospitality & Gaming Group
Phone: 212.207.6064
Email: daniel.lesser@cbre.com



Top Major U.S. Hotel Sales – Mid Year 2006 By Market

Market Area	Number of Property Transactions
New York/New Jersey Area	9
Boston, MA Area	8
Chicago, IL Area	8
Miami/South Florida Area	8
Washington, DC Area	8
Los Angeles/ Southern California Area	5
Phoenix/Scottsdale, AZ Area	5
San Diego, CA Area	5
Houston, TX Area	4
Orlando, FL Area	3
San Francisco/ Northern California Area	3

CB Richard Ellis (CBRE) has compiled the above information from sources deemed reliable, and the information is thought to be correct, however CBRE cannot warrant absolute accuracy of all the data. Use of this information without verification from original sources is at your own risk.

Top Five Most Active Buyers Select Major U.S. Hotel Sales – Mid Year 2006

Buyer	Number of Properties Acquired
Hersha Hospitality Trust	5
Highland Hospitality Corp.	5
LaSalle Hotel Properties	4
Strategic Hotel Capital	4
Sunstone Hotel Investors, Inc.	4

CB Richard Ellis (CBRE) has compiled the above information from sources deemed reliable, and the information is thought to be correct, however CBRE cannot warrant absolute accuracy of all the data. Use of this information without verification from original sources is at your own risk.

Top Five Most Active Buyers Select Major U.S. Hotel Sales – Mid Year 2006

Buyer	Number of Properties Acquired
Hersha Hospitality Trust	5
Highland Hospitality Corp.	5
LaSalle Hotel Properties	4
Strategic Hotel Capital	4
Sunstone Hotel Investors, Inc.	4

CB Richard Ellis (CBRE) has compiled the above information from sources deemed reliable, and the information is thought to be correct, however CBRE cannot warrant absolute accuracy of all the data. Use of this information without verification from original sources is at your own risk.

Analysis of Recent Significant U.S. Hotel Sales

	Transaction #1	Transaction #2	Transaction #3
Property Size (No. Rooms)	300-400	300-400	250-350
Purchase Price Per Room	\$185,000	\$160,000	\$285,000
% of Replacement Cost	70-80%	70-80%	75-85%
t-12 Cap Rate	5.50%	7.30%	7.20%
Unlevered IRR (5 Year)	12.10%	10.50%	10.60%
Levered IRR (5 Year)	21.10%	19.90%	17.60%

Hotel Cap Rates

	<u>Trailing 12 Months</u>		<u>Implied Cap Rate</u> <u>Assumed \$50 Million Sale</u>
	<u>\$</u>	<u>% of Gross Revenues</u>	
Gross Revenues	\$18,000,000	100.00%	
GOP Before Mgt Fees and Reserves	\$4,320,000	24.0%	8.6%
Gross Management Fee	\$540,000	3.0%	
Incentive Management Fee	\$180,000	1.0%	
Reserve for Replacement	\$900,000	5.0%	
NOI After Base Management Fee	\$3,780,000	21.0%	7.6%
NOI After Base & Incentive Management Fee	\$3,600,000	20.0%	7.2%
NOI After Base & Incentive Management Fee & Reserves	\$2,700,000	15.0%	5.4%
	<u>Projected Year One</u>		<u>Implied Cap Rate</u> <u>Assumed \$50 Million Sale</u>
	<u>\$</u>	<u>% of Gross Revenues</u>	
Gross Revenues	\$20,000,000	100.00%	
GOP Before Management Fee	\$5,200,000	26.0%	10.4%
Base Management Fee	\$600,000	3.0%	
Incentive Management Fee	\$200,000	1.0%	
Reserve for Replacement	\$1,000,000	5.0%	
NOI After Base Management Fee	\$4,600,000	23.0%	9.2%
NOI After Base & Incentive Management Fee	\$4,400,000	22.0%	8.8%
NOI After Base & Incentive Management Fee & Reserves	\$3,400,000	17.0%	6.8%

Hotel Lending Risk Considerations

- **Event Risk**
- **Labor Unrest**
- **Rising Cost of Employee Benefits**
- **Rising Energy Costs**
- **Continued Room Pricing Pressure from Internet Websites**
- **Housing Market “Bubble”**
- **Rising Interest Rates**
- **Economic Recession**

Summary

- **Supply Growth Accelerates**
- **Demand Growth Stabilizes**
- **Occupancy Levels Off**
- **Aggressive Room Rate Pricing Continues**
- **Increased Profitability**

Investment Overview of the U.S. Lodging Industry

October 18, 2006

Presented to:
Urban Land Institute Fall Meeting 2006

Daniel H. Lesser

Senior Managing Director – Industry Leader
Hospitality & Gaming Group
CB Richard Ellis, Inc.
One Penn Plaza, Suite 1835
New York, New York 10119
USA

Phone: 212.207.6064
Fax: 212.207.6069
Email: daniel.lesser@cbre.com

100 A CENTURY OF SERVICE
1906 | 2006